

Radio Electronic Products Corporation
310 Lake Boulevard
Redding, CA 96003

Redwood Cellular Communications, Inc.
Attn: William Colclough
1184 Yulpa Avenue
Santa Rosa, CA 94558

Robert J. Gloistein
Orrick, Herrington & Sutcliffe
400 Sansome Street
San Francisco, CA 94111

Ronald R. McClain
Pacific Bell Legal Department
2600 Camino Ramon, Room 2W904
San Ramon, CA 94015

Sacramento-Valley Limited Partnership
Attn: Michael Mowery, Esq
2999 Oak Road, MS 800
Walnut Creek, CA 94596

Salinas Cellular Telephone Company
General Manager
851 Del Monte Avenue
Monterey, CA 93940

Santa Cruz Cellular
Attn: General Manager
1819 Montecito Way
Burlingame, CA 94010

Office Administration
Santa Barbara Cellular Systems, Inc.
800 North Milpas Street
Santa Barbara, CA 93103

Scott K. Morris, Esq.
McCaw Cellular Communication Inc.
5400 Carillon Point
Kirkland, WA 98033

Stockton Cellular Telephone Co.
1128 E. March Lane
Stockton, CA 95210

The Phone Company
Attn: Ron Rossberg
1669 Bayshore Highway
Burlingame, CA 94010

Twentieth Century Cellular, Inc.
Attn: Este Balker
610 Newport Center Drive, Suite 250
Newport Beach, CA 92660-6426

US West Cellular of California, Inc.
Attn: Jennifer S. Pomeroy
3350 161st Avenue, S.E.
Bellevue, WA 98008-1329

Katie Lindsay
AT&T - Regulatory Affairs
795 Folsom Street, #285
San Francisco, CA 94107

Mr. Wayne Cooper, Esq.
P.O. Box 7329
San Francisco, CA 94120

Mr. Robert Kahn
Nationwide Cellular Service, Inc.
10549 Jefferson Boulevard
Culver City, CA 90232

My Store, Inc.
Attn: Fouad Masri
1971 North Tustin
Orange, Ca 92665

Napa Cellular Telephone Co.
Cagal Cellular Communications
Attn: Leigh Ann Bingham
398 Tesconi Court
Santa Rosa, CA 95401

National Cellular Network
Attn: Bill Vernon
101 N. Westlake Boulevard
Westlake Village, CA 91362-3753

Nationwide Cellular Services, inc.
Attn: Jerome Sanders, VP
20 E. Sunrise Highway
Valley Stream, NY 11582

North American Cellular Telephone Co. Inc.
Attn: John M. Dick, M.D.
8209 La Sierra Avenue
Whittier, CA 90605

Nova Cellular West, Inc.
Attn: Kevin McAllister
P.O. Box 987
Encinitas, CA 92024-0910

AirTouch Cellular
Attn: Scott Bell
5355 Mira Sorrento Place, Suite 500
San Diego, CA 92121

AirTouch Communications
Attn: Richard C. Nelson
2999 Oak Road, MS1050
Walnut Creek, CA 94596

AirTouch Communications
Attn: Hal Crookes, Esq.
3 Park Plaza
P.O. Box 19707
Irvine, CA 92713

Personal Cellular Services, Inc.
Attn: Garry McLaughlin
26291 Production Avenue Suite 3
Hayward, CA 94545

Peter A. Casciato, Esq.
A Professional Corporation
3 California Street, Suite 701
San Francisco, CA 94111

Marty Mattes, Esq.
Graham & James
One Maritime Plaza, Third Floor
San Francisco, CA 94111

Nationwide Cellular
Elaine Bleecker
10549 Jefferson Blvd.
Culver City, CA 90232

Dorsa Communications
Charlotte Tunstall
871 E. Hammelton
Cambell, CA 95008

September 15, 1994

VIA HAND DELIVERY

Proposal and Advice Letter (PAL) Coordinator
CACD Telecommunications Branch
California Public Utilities Commission
505 Van Ness Avenue, Room 3203
San Francisco, CA 94102

**Re: Advice Letter No. 295 of Bay Area Cellular
Telephone Company; CIS ID No. U-3007-C**

Dear PAL Coordinator:

Bay Area Cellular Telephone Company ("BACTC") hereby transmits for filing the original and five copies of the following advice letter proposing changes to its tariff applicable to cellular radiotelecommunications service in the San Francisco/San Jose Cellular Geographic Service Areas.

<u>Schedule No.</u>	<u>New Cal. P.U.C. Sheet No.</u>	<u>Cancelling P.U.C. Sheet No.</u>
3-T	85th Rev. Sheet No. 1	84th Rev. Sheet No. 1
3-T	3rd Rev. Sheet No. 7-4	2nd Rev. Sheet No. 7-4
3-T	Original Sheet No. 7-4.1	
4-T	72nd Rev. Sheet No. 1	71st Rev. Sheet No. 1
4-T	9th Rev. Sheet No. 9-2	8th Rev. Sheet No. 9-2
4-T	4th Rev. Sheet No. 9-3	3rd Rev. Sheet No. 9-3

The purpose of this filing is to introduce a new Fall Promotion in BACTC's retail and wholesale tariffs.

This advice letter filing is made pursuant to CPUC Decision No. 94-04-043, effective April 6, 1993, modifying Decision No. 90-06-025. BACTC requests that this tariff filing be classified as a "temporary tariff" and be made effective on the date filed.

c:\data\tariff\advltr\fallprom.ltr

PAL Coordinator
CACD Telecommunications Branch
September 15, 1994
Page 2

This filing will not increase any rate or charge, cause the withdrawal of any service, or conflict with other schedules. In compliance with General Order No. 96-A, copies of this advice letter and related tariff sheets are being mailed to all competing and adjacent utilities, and to other interested parties having requested such notification.

Anyone may protest this advice letter to the California Public Utilities Commission. The protest must set forth the specific grounds on which it is based, including such items as financial and service impact. A protest must be made in writing and received within 20 days of the date this advice letter was filed with the Commission. The address for mailing or delivering a protest to the Commission is:

PAL Coordinator
CACD Telecommunications Branch
California Public Utilities Commission
505 Van Ness Avenue, Room 3203
San Francisco, CA 94102

Copies of the protest must be mailed to BACTC on the same date it is mailed or delivered to the Commission, at the following address:

Adam A. Andersen
Senior Counsel
Bay Area Cellular Telephone Company
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080

If there are any questions regarding this filing, please contact the undersigned counsel.

PAL Coordinator
CACD Telecommunications Branch
September 15, 1994
Page 3

After filing these sheets, kindly provide us with a file-stamped copy of the advice letter in the stamped, self-addressed envelope provided. When these tariff sheets become effective, please provide us with a copy of the tariff sheets stamped with the effective date in the second stamped, self-addressed envelope. Thank you for your assistance in this matter.

Very truly yours,



Adam A. Andersen
Senior Counsel

Attachments

cc: Attached Service List

BAY AREA CELLULAR TELEPHONE COMPANY
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080

Schedule Cal. P. U. C. No. 3-T
85th Rev. Cal. P. U. C. Sheet No. 1
Cancelling 84th Rev. Cal. P. U. C. Sheet No. 1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

LIST OF EFFECTIVE SHEETS

<u>Sheet</u>	<u>Number of Revision</u>	
Title	1st	
1	85th	(T)
2	42nd	
2-1	Original	
3	1st	
4	10th	
4-1	3rd	
4-2	7th	
4-2.1	1st	
4-2.2	Original	
4-2.3	Original	
4-3	11th	
4-3.1	5th	
4-4	8th	
4-5	11th	
4-5.1	5th	
4-5.2	6th	
4-6	9th	
4-7	9th	
4-8	8th	
4-8.1	4th	
4-9	6th	
4-9.1	Original	
4-10	Original	
5	12th	
5-1	12th	
5-2	8th	
5-3	4th	
5-4	7th	
5-5	2nd	
5-6	6th	
5-6.1	3rd	
5-6.2	2nd	
5-6.3	1st	
5-5.4	Original	
6	18th	
7	23rd	
7-1	12th	
7-2	10th	
7-3	3rd	
7-4	3rd	(T)
7-4.1	Original	(N)
7-5	2nd	
7-6	2nd	
7-7	Original	
8	1st	
9	6th	
9-1	Original	

Advice Letter No. 295
Decision No.
U-3007-C

Issued by
Sue Swenson
President - CEO

Date Filed _____
Effective _____
Resolution No. _____

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

RETAIL RATES (Continued)

AA. Promotional Offers (Continued)

3. Fall 1994 Promotion

(N)

New Retail Customers and existing Retail Customers will receive free incoming local calls until the dates set forth below in Paragraph C; this is applicable to both Peak and Off-Peak hours. This promotional offer is subject to the following conditions and limitations:

A. For purposes of this promotional offer, a new Retail Customer is defined as a subscriber to an Access Number that has not been active on the Company's system during the ninety (90) day period prior to September 15, 1994.

B. Eligibility

(1) A new Retail Customer must activate service on one of the following rate plans between September 15, 1994 and October 24, 1994:

Occasional Plan
Standard Plan
Value Plan (Analog and TDMA Dual-Mode)
Advantage Plan (Analog and TDMA Dual-Mode)
Premium Plan (Analog and TDMA Dual-Mode)
Digital Flex Plan
Large Organization Plan
Corporate Management Plan

(2) An existing Retail Customer must transfer from an existing analog rate plan and activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (TDMA Dual-Mode)
Advantage Plan (TDMA Dual-Mode)
Premium Plan (TDMA Dual-Mode)
Digital Flex Plan
Corporate Management Plan (TDMA Dual-Mode)

(N)

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

RETAIL RATES (Continued)

AA. Promotional Offers (Continued)

3. Fall Promotion (Continued)

(N)

C. Offer

(1) Eligible new Retail Customers that activate service on one of the Company's rate plans, as set forth in Paragraph B(1), with the exception of the Occasional Plan, will receive free incoming local calls until December 31, 1994. Eligible new Retail Customers that subscribe to the Occasional Plan will receive free incoming local calls until November 30, 1994. This promotional offer will be given upon activation and will be reflected on the Customer's bills.

(2) Eligible existing Retail Customers that activate service on one of the Company's digital rate plans, as set forth in Paragraph B(2), will receive free incoming local calls until December 31, 1994. This promotional offer will begin on the first day of the Customer's current billing cycle and will be reflected on Customer's bills.

D. The airtime associated with this promotional offer will be allocated before the Peak and Off-Peak minutes are attributed to the free minutes associated with a Customer's contract rate plan.

E. The Customer remains responsible for payments of any other applicable charges, including access, Usage, roamer and toll charges, incurred on the Customer's Access Number.

(N)

BAY AREA CELLULAR TELEPHONE COMPANY
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080

Schedule Cal. P. U. C. No. 4-T
72nd Rev. Cal. P. U. C. Sheet No. 1
Cancelling 71st Rev. Cal. P. U. C. Sheet No. 1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)
LIST OF EFFECTIVE SHEETS

<u>Sheet</u>	<u>Number of Revision</u>	
Title	Original	
1	72nd	(T)
2	31st	
3	Original	
4	11th	
5	5th	
6	6th	
6-1	8th	
6-1.1	1st	
6-1.2	Original	
6-1.3	Original	
6-2	6th	
6-2.1	2nd	
6-3	6th	
6-4	9th	
6-4.1	4th	
6-5	8th	
6-5.1	6th	
6-6	8th	
6-7	9th	
6-7.1	4th	
6-8	8th	
6-9	Original	
6-10	Original	
7	9th	
7-1	11th	
8	8th	
9	17th	
9-1	6th	
9-2	9th	(T)
9-3	4th	(T)
9-4	3rd	
9-5	Original	
10	3rd	
11	3rd	
12	3rd	
13	6th	
14	4th	
15	Original	

Advice Letter No. 295
Decision No.
U-3007-C

Issued by
Sue Swenson
President - CEO

Date Filed _____
Effective _____
Resolution No. _____

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)
WHOLESALE RATES (Continued)

O. Promotional Offers (Continued)

3. Fall 1994 Promotion

(N)

Wholesale Customers' new End Users and existing End Users will receive free incoming local calls until the dates set forth below in Paragraph C; this is applicable to both Peak and Off-Peak hours. This promotional offer is subject to the following conditions and limitations:

A. For purposes of this promotional offer, a Wholesale Customer's new End User is defined as a subscriber to an Access number that has not been active on the Company's system during the ninety (90) day period prior to September 15, 1994.

B. Eligibility

(1) A Wholesale Customer's new End User must activate service on one of the following rate plans between September 15, 1994 and October 24, 1994:

Occasional Plan
Standard Plan
Value Plan (Analog and TDMA Dual-Mode)
Advantage Plan (Analog and TDMA Dual-Mode)
Premium Plan (Analog and TDMA Dual-Mode)
Digital Flex Plan

(2) A Wholesale Customer's existing End User must transfer from an existing analog rate plan and activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (TDMA Dual-Mode)
Advantage Plan (TDMA Dual-Mode)
Premium Plan (TDMA Dual-Mode)
Digital Flex Plan

(N)

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)
WHOLESALE RATES (Continued)

O. Promotional Offers (Continued)

3. Fall 1994 Promotion (Continued)

(N)

C. Offer

(1) Eligible Wholesale Customers whose new End Users activate service on one of the Company's rate plans, as set forth in Paragraph B(1), with the exception of the Occasional Plan, will receive free incoming local calls until December 31, 1994. Eligible Wholesale Customers whose new End Users activate service on the Occasional Plan will receive free incoming local calls until November 30, 1994. This promotional offer will be given upon activation and will be reflected on the Wholesale Customer's billing tapes.

(2) Eligible Wholesale Customers whose existing End Users activate service on one of the Company's digital rate plans, as set forth in Paragraph B(2), will receive free incoming local calls until December 31, 1994. This promotional offer will begin on the first day of the Wholesale Customer's End User's activation and will be reflected on the Wholesale Customer's billing tape.

D. The airtime associated with this promotional offer will be allocated before the Peak and Off-Peak airtime minutes are attributed to the free minutes associated with a Wholesale Customer's End User's contract rate plan.

E. The Wholesale Customer remains responsible for payment of any other applicable charges, including access, Usage, roamer, toll charges and taxes, incurred on the End User's Access Number.

(N)

Action Cellular Rent A Phone, Inc.
Attn: General Manager
1996 Union Street, Suite 200
San Francisco, CA 94123

All-Carr Communications Co.
P.O. Box 820279
Dallas, TX 75382-0279

Philip Gaske
Sacramento Cellular Telephone Company
1750 Howe Avenue, Suite 102
Sacramento, CA 95825

Alvin H. Pelavin
Cooper, White & Cooper
201 California St., 15th Floor
San Francisco, Ca 94111

Regulatory Analyst
External Affairs Department
McCaw Cellular Communications
1750 Howe Avenue, Third Floor
Sacramento, CA 95825

Attn: Michael Mowery, Esq.
Modoc RSA Limited Partnership
2999 Oak Road, MS 800
Walnut Creek, CA 94596

Business Cellular Services
Attn: Tony Toigo
42329 Osgood Road, #A
Fremont, CA 94539-5061

Cagal Comm. Napa Cellular Telephone Co.
Attn: Rod Egdorf
104 Commerce Court, Suite D
Cordella, CA 94585

California Real Estate Cellular Service Corp.
1451 Fruitdale Avenue
San Jose, CA 95128-3234

California Cellular Communications
Attn: Vida Mohr
18220 S. Broadway
Gardenia, CA 92048

California Cellular Services
327 S. Baywood Avenue
San Jose, CA 95128

Call America, Inc.
Attn: Stephan Abrham
2646 Dupont Drive, Suite 270
Irvine, CA 92715-1689

Celluland Inc.
5812 Miramar Road, #201
San Diego, CA 92121

Celluland, Inc.
8252 Clairemont Mesa Boulevard #B
San Diego, CA 92111-1702

Cellular Service, Inc.
Attn: David S. Nelson
6100 San Fernando
Glendale, CA 91201

Cellular One/Santa Cruz
Attn: Lynne Giuffre
3949 Research Park Ct. #100
Soquel, CA 95073-2086

Cellular Billing Services, Inc.
Attn: Regulatory Manager
P.O. Box 277
Agoura Hills, CA 91376-0277

Celluphone
Attn: Mr. Mitchell Mohr
6681 E. 26th Street
Los Angeles, CA 90040

Comtech Mobile Telephone Company
Attn: Steve Muir
3938 Point Eden Way
Hayward, CA 94545

Contel Cellular
770 East Shaw Avenue, Suite 131
Fresno, CA 93710
Attn: Tina Terada

David Wilson, Esq.
David Simpson, Esq.
Young, Vogl, Harlick & Wilson
425 California Street, Suite 2500
San Francisco, CA 94104

Dhruv Khanna
Morrison & Forester
345 California Street, 29th Floor
San Francisco, CA 94104

Digital Communications Network, Inc.
Attn: Margrit A. Dorgelo
3396 Willow Lane, Suite 200
Westlake Village, CA 91361

Earl Nicholas Selby
420 Florence Street, Suite 200
Palo Alto, CA 94301

Fresno Cellular Tel. Co.
Attn: General Manager
5260 N. Palm Avenue, Suite 120
Fresno, CA 93704

General Manager
Cellular One-Ventura
751 Daily Drive, Suite 116
Camarillo, CA 93010

Gerard G. Adams, Esq.
1122 East Green Street
Pasadena, CA 91106

GTE Mobilnet Inc.
Attn: State Regulatory Manager
245 Perimeter Center Parkway
Atlanta, GA 30346

GTE Mobilnet of California Limited Partnership
Attn: Janet L. Olson
4410 Rosewood Drive
Pleasanton, CA 94588 9065

Jackson, Tufts, Cole & Black
Attn: William Booth
650 California Street
San Francisco, CA 94108

James D. Squeri, Esq.
Armour, Goodin, Schlotz and MacBride
505 Sansome Street, Ninth Floor
San Francisco, CA 94111

Mark Lawrence Pichichero, Esq.
Personal Cellular Services, Inc.
The Corporate Law Group
1065 E. Hillsdale Blvd., Suite 108
Foster City, CA 94404

Kevin Gavin
Nextel
3675 Mt. Diablo Boulevard, Suite 330
Lafayette, CA 94549

LA Cellular Telephone Co.
Attn: General Counsel
P.O. Box 6028
Cerritos, CA 90702-6028

Los Angeles, SMSA Ltd. Partnership
Attn: Scott Johnson, Esq.
3 Park Plaza
P.O. Box 19707
Irvine, CA 92713

Mall Telecommunications
14505 Catalina Street
San Leandro, CA 94577-5519

Matthew V. Brady
Know, Lemmon, Brady, Anapolsky & Sheridan
300 Capitol Mall, Suite 1170
Sacramento, CA 95814

Regulatory Affairs Office
Mission Telecommunications Corporation
P.O. Box 7213
Charlottesville, VA 22906

Mitchell, Silberberg & Knupp
Attn: Alan Pepper
11377 West Olympic Boulevard
Los Angeles, CA 90064

Morley G. Mendelson, Esq.
700 S. Flower Street, Suite 500
Los Angeles, CA 90017

Motorola Cellular Services Inc.
Attn: Cari Anderson, Tariff Administrator
600 North U.S. Highway 45, Room A-S245
Libertyville, IL 60048-1286

Mr. Harold Saving
Nova Cellular
2000 York Boulevard, Suite 128
Oak Brook, IL 60521

Radio Electronic Products Corporation
310 Lake Boulevard
Redding, CA 96003

Redwood Cellular Communications, Inc.
Attn: William Colclough
1184 Yulpa Avenue
Santa Rosa, CA 94558

Robert J. Gloistein
Orrick, Herrington & Sutcliffe
400 Sansome Street
San Francisco, CA 94111

Ronald R. McClain
Pacific Bell Legal Department
2600 Camino Ramon, Room 2W904
San Ramon, CA 94015

Sacramento-Valley Limited Partnership
Attn: Michael Mowery, Esq.
2999 Oak Road, MS 800
Walnut Creek, CA 94596

Salinas Cellular Telephone Company
General Manager
851 Del Monte Avenue
Monterey, CA 93940

Santa Cruz Cellular
Attn: General Manager
1819 Montecito Way
Burlingame, CA 94010

Office Administration
Santa Barbara Cellular Systems, Inc.
800 North Milpas Street
Santa Barbara, CA 93103

Scott K. Morris, Esq.
McCaw Cellular Communication Inc.
5400 Carillon Point
Kirkland, WA 98033

Stockton Cellular Telephone Co.
1128 E. March Lane
Stockton, CA 95210

The Phone Company
Attn: Ron Rossberg
1669 Bayshore Highway
Burlingame, CA 94010

Twentieth Century Cellular, Inc.
Attn: Este Ealker
610 Newport Center Drive, Suite 250
Newport Beach, CA 92660-6426

US West Cellular of California, Inc.
Attn: Jennifer S. Pomeroy
3350 161st Avenue., S.E.
Bellevue, WA 98008-1329

Katie Lindsay
AT&T - Regulatory Affairs
795 Folsom Street, #285
San Francisco, CA 94107

Mr. Wayne Cooper, Esq.
P.O. Box 7329
San Francisco, CA 94120

Mr. Robert Kahn
Nationwide Cellular Service, Inc.
10549 Jefferson Boulevard
Culver City, CA 90232

My Store, Inc.
Attn: Fouad Masri
1971 North Tustin
Orange, Ca 92665

Napa Cellular Telephone Co.
Cagal Cellular Communications
Attn: Leigh Ann Bingham
398 Tesconi Court
Santa Rosa, CA 95401

National Cellular Network
Attn: Bill Vernon
101 N. Westlake Boulevard
Westlake Village, CA 91362-3753

Nationwide Cellular Services, inc.
Attn: Jerome Sanders, VP
20 E. Sunrise Highway
Valley Stream, NY 11582

North American Cellular Telephone Co. Inc.
Attn: John M. Dick, M.D.
8209 La Sierra Avenue
Whittier, CA 90605

Nova Cellular West, Inc.
Attn: Kevin McAllister
P.O. Box 987
Encinitas, CA 92024-0910

AirTouch Cellular
Attn: Scott Bell
5355 Mira Sorrento Place, Suite 500.
San Diego, CA 92121

AirTouch Communications
Attn: Richard C. Nelson
2999 Oak Road, MS1050
Walnut Creek, CA 94596

AirTouch Communications
Attn: Hal Crookes, Esq.
3 Park Plaza
P.O. Box 19707
Irvine, CA 92713

Personal Cellular Services, Inc.
Attn: Garry McLaughlin
26291 Production Avenue Suite 3
Hayward, CA 94545

Peter A. Casciato, Esq.
A Professional Corporation
8 California Street, Suite 701
San Francisco, CA 94111

Marty Mattes, Esq.
Graham & James
One Maritime Plaza, Third Floor
San Francisco, CA 94111

Nationwide Cellular
Elaine Blecker
10549 Jefferson Blvd.
Culver City, CA 90232

Dorsa Communications
Charlotte Tunstall
871 E. Hammelton
Cambell, CA 95008

September 15, 1994

VIA HAND DELIVERY

Proposal and Advice Letter (PAL) Coordinator
CACD Telecommunications Branch
California Public Utilities Commission
505 Van Ness Avenue, Room 3203
San Francisco, CA 94102

Re: **Advice Letter No. 296 of Bay Area Cellular
Telephone Company; CIS ID No. U-3007-C**

Dear PAL Coordinator:

Bay Area Cellular Telephone Company ("BACTC") hereby transmits for filing the original and five copies of the following advice letter proposing changes to its tariff applicable to cellular radiotelecommunications service in the San Francisco/San Jose Cellular Geographic Service Areas.

<u>Schedule No.</u>	<u>New Cal. P.U.C. Sheet No.</u>	<u>Cancelling P.U.C. Sheet No.</u>
3-T	86th Rev. Sheet No. 1	85th Rev. Sheet No. 1
3-T	4th Rev. Sheet No. 7-5	3rd Rev. Sheet No. 7-5
4-T	73rd Rev. Sheet No. 1	72nd Rev. Sheet No. 1
4-T	18th Rev. Sheet No. 9	17th Rev. Sheet No. 9

The purpose of this filing is to introduce the Joint Account Program in BACTC's retail and wholesale tariffs.

This advice letter filing is made pursuant to CPUC Decision No. 94-04-043, effective April 6, 1993, modifying Decision No. 90-06-025. BACTC requests that this tariff filing be classified as a "temporary tariff" and be made effective on the date filed.

This filing will not increase any rate or charge, cause the withdrawal of any

c:\data\tariff\advltr\joint.ltr

**PAL Coordinator
CACD Telecommunications Branch
September 15, 1994
Page 2**

service, or conflict with other schedules. In compliance with General Order No. 96-A, copies of this advice letter and related tariff sheets are being mailed to all competing and adjacent utilities, and to other interested parties having requested such notification.

Anyone may protest this advice letter to the California Public Utilities Commission. The protest must set forth the specific grounds on which it is based, including such items as financial and service impact. A protest must be made in writing and received within 20 days of the date this advice letter was filed with the Commission. The address for mailing or delivering a protest to the Commission is:

**PAL Coordinator
CACD Telecommunications Branch
California Public Utilities Commission
505 Van Ness Avenue, Room 3203
San Francisco, CA 94102**

Copies of the protest must be mailed to BACTC on the same date it is mailed or delivered to the Commission, at the following address:

**Adam A. Andersen
Senior Counsel
Bay Area Cellular Telephone Company
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080**

If there are any questions regarding this filing, please contact the undersigned counsel.

PAL Coordinator
CACD Telecommunications Branch
September 15, 1994
Page 3

After filing these sheets, kindly provide us with a file-stamped copy of the advice letter in the stamped, self-addressed envelope provided. When these tariff sheets become effective, please provide us with a copy of the tariff sheets stamped with the effective date in the second stamped, self-addressed envelope. Thank you for your assistance in this matter.

Very truly yours,



Adam A. Andersen
Senior Counsel

Attachments

cc: Attached Service List

BAY AREA CELLULAR TELEPHONE COMPANY
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080

Schedule Cal. P. U. C. No. 3-T
86th Rev. Cal. P. U. C. Sheet No. 1
Cancelling 85th Rev. Cal. P. U. C. Sheet No. 1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

LIST OF EFFECTIVE SHEETS

<u>Sheet</u>	<u>Number of Revision</u>	
Title	1st	
1	86th	(T)
2	42nd	
2-1	Original	
3	1st	
4	10th	
4-1	3rd	
4-2	7th	
4-2.1	1st	
4-2.2	Original	
4-2.3	Original	
4-3	11th	
4-3.1	5th	
4-4	8th	
4-5	11th	
4-5.1	5th	
4-5.2	6th	
4-6	9th	
4-7	9th	
4-8	8th	
4-8.1	4th	
4-9	6th	
4-9.1	Original	
4-10	Original	
5	12th	
5-1	12th	
5-2	8th	
5-3	4th	
5-4	7th	
5-5	2nd	
5-6	6th	
5-6.1	3rd	
5-6.2	2nd	
5-6.3	1st	
5-5.4	Original	
6	18th	
7	23rd	
7-1	12th	
7-2	10th	
7-3	3rd	
7-4	3rd	
7-4.1	Original	
7-5	3rd	(T)
7-6	2nd	
7-7	Original	
8	1st	
9	6th	
9-1	Original	

Advice Letter No. 296
Decision No.
U-3007-C

Issued by
Sue Swenson
President - CEO

Date Filed _____
Effective _____
Resolution No. _____

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)
RETAIL RATES (Continued)

BB. Joint Account Program

(N)

Retail Customers will receive credit toward their monthly Access Charge incurred, subject to the following:

A. Eligibility

This offer applies only to a Customer (hereinafter referred to as the "Primary Customer") that subscribes to the Company's Value Plan (TDMA Dual-Mode), Advantage Plan (TDMA Dual-Mode), Premium Plan (TDMA Dual-Mode) or the Digital Flex Plan. The Primary Customer must take service from the Company as an individual subscriber; the Primary Customer cannot receive service as a corporation, partnership or similar non-individual entity.

B. Terms and Conditions

The Primary Customer may activate a second cellular telephone (hereinafter referred to as the "Secondary Unit") on the Company's Security, Occasional, Standard, Value, Advantage, Premium Rate Plans or the Digital Flex Plan. The Secondary Unit must take service pursuant to the terms and conditions of the selected rate plan for a period of twelve (12) consecutive months commencing when the Secondary Unit is activated. The Secondary Unit will be activated on the Primary Customer's account and the Primary Customer will receive a single bill for both cellular telephones on the joint account. The Primary Customer will be wholly responsible for the joint account in accordance with Rule No. 13. No more than two (2) cellular telephones can be activated on a single joint account.

C. Credit

Eligible Customers that participate in this Joint Account Program by activating a second cellular telephone will receive a credit of \$10.00 per month provided that the eligibility requirements are fulfilled. That credit will be reflected on the joint account as a credit toward the Access and Usage Charge. In the event the Primary Customer terminates service, the Secondary Customer may remain on the account; provided, however, that the end user of the Secondary Unit will be subject to the provision of Rule No. 9 and the Joint Account Program will no longer receive a credit of \$10.00 per month. The Joint Account Program will be available from the effective date of this advice letter until March 31, 1995.

(N)

BAY AREA CELLULAR TELEPHONE COMPANY
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080

Schedule Cal. P. U. C. No. 4-T
73rd Rev. Cal. P. U. C. Sheet No. 1
Cancelling 72nd Rev. Cal. P. U. C. Sheet No. 1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)
LIST OF EFFECTIVE SHEETS

<u>Sheet</u>	<u>Number of Revision</u>	
Title	Original	
1	73rd	(T)
2	31st	
3	Original	
4	11th	
5	5th	
6	6th	
6-1	8th	
6-1.1	1st	
6-1.2	Original	
6-1.3	Original	
6-2	6th	
6-2.1	2nd	
6-3	6th	
6-4	9th	
6-4.1	4th	
6-5	8th	
6-5.1	6th	
6-6	8th	
6-7	9th	
6-7.1	4th	
6-8	8th	
6-9	Original	
6-10	Original	
7	9th	
7-1	11th	
8	8th	
9	18th	(T)
9-1	6th	
9-2	9th	
9-3	4th	
9-4	3rd	
9-5	Original	
10	3rd	
11	3rd	
12	3rd	
13	6th	
14	4th	
15	Original	

Advice Letter No. 296
Decision No.
U-3007-C

Issued by
Sue Swenson
President - CEO

Date Filed _____
Effective _____
Resolution No. _____

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)

WHOLESALE RATES (Continued)

O. Promotional Offers

1. Joint Account Program

(N)

Wholesale Customers will receive credit toward the monthly Access Charges incurred by its End Users, subject to the following:

A. Eligibility

This offer applies only to a Wholesale Customer that has an End User (hereinafter referred to as the "Primary End User") that subscribes to the Company's Value Plan (TDMA Dual-Mode), Advantage Plan (TDMA Dual-Mode), and Premium Plan (TDMA Dual-Mode) or the Digital Flex Plan. The Wholesale Customer's Primary End User must take service from the Wholesale Customer as an individual subscriber; the Primary End User cannot receive service as a corporation, partnership or similar non-individual entity.

B. Terms and Conditions

Wholesale Customer may activate a second cellular telephone (hereinafter referred to as the "Secondary Unit") for the Primary End User on the Company's Security, Occasional, Standard, Value, Advantage, Premium Rates Plans (either Analog or TDMA Dual-Mode) or the Digital Flex Plan. The Secondary unit must be activated on the same account as the Primary End User and the Primary End User must receive a single bill for both cellular telephones on the joint account. The Wholesale Customer must take service for the Secondary Unit pursuant to the terms and conditions of the selected rate plan for a period of twelve (12) consecutive months commencing when the Secondary Unit is activated. No more than two (2) cellular telephones can be activated on a single joint account.

C. Credit

Wholesale Customers that participate in this Joint Account Program by activating a second cellular telephone will receive a credit of \$8.00 per month provided that the eligibility requirements are fulfilled. In the event that the Primary End User terminates service, the End User of the Secondary Unit may remain on the account; provided, however, that the Wholesale Customer will no longer receive the credit specified above. The Joint Account Program will be available from the effective date of this advice letter until March 31, 1995.

(N)